

## **Z HOTELS**

The Client was originally using a competitor's LVT product throughout their hotel chain. However, they decided to switch to Luvanto after they had tested it and found it to have a superior wear resistance to the product they were using. They now plan to use Luvanto throughout their chain on all new hotels and as their existing locations are ready to be refurbished.

Locations: Z-City, Fleet Street, London, EC4Y 1AA Z-Victoria, Lower Belgrave Street, London, SW1W ONR

Product: Luvanto Black Ash luxury vinyl planks (1200m² over 2 locations)

Sector: Hospitality

"The key criteria for the flooring in our hotels is the look and feel of the product, its durability, the stock availability and the cost. Luvanto delivered all of this and the result for us is a cost effective, durable, low maintenance floor that will look as good in 5 years time as it does now."

Project Manager Z Hotels











