

**Made to last.  
Designed to impress.**

luvanto

luvanto.com



**Real life-ready floors  
for real families.**

# Welcome



**Luvanto floors are made for real life. This means that our flooring is both beautifully designed and made to withstand the chaos of everyday family life.**

— **luvanto**  
FLOORING FOR LIFE



Flooring featured: Old English Oak

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# Building homes from the floor up.

**At Luvanto, we not only build the foundations of family life (literally), but we make keeping up with the latest trends a walk in the park. We searched the globe for the world's best (and most stylish) LVT flooring. And, spoiler alert, we found it!**

As a family-run business, we know the chaos of family life all too well. Which is why we're here to help get your dream home off the ground. We pride ourselves on providing world-class customer service so please don't hesitate to get in touch if there's anything we can do to help.

We hope you 'luv' our flooring as much as we do!

From our family to yours

*The Luvanto Team*



# WHY LUVANTO

## LUVANTO — lifetime — WARRANTY

### MADE TO LAST FLOOR-EVER

At our house, you can keep your shoes on. All our floors come with our Luvanto Lifetime Warranty to guarantee your flooring will stay in tip-top condition.

### SHOW HOME-WORTHY DESIGN

At Luvanto, you never need to compromise on design to find a durable, affordable floor.

We've searched the globe for the best flooring colours so you can guarantee our carefully curated collections are always on trend. Our LVT is the ultimate flooring solution that combines the timeless beauty of natural materials with cutting-edge realistic grain embossing tech to achieve natural beauty and deliver unmatched performance.

Our flooring ranges offer multiple laying styles and patterns so you can find a floor to suit you and your family's needs.

# What makes us special?



## Luvanto Lifetime Warranty

All Luvanto flooring is guaranteed to last a lifetime.

## Life-Proof Protection

Our first-class Life-Proof Protection promises superior slip resistance, wear and scratch resistance – ideal for the rough'n'tumble of everyday life.



## Waterproof

Perfect for mucky pups and busy families, our 100% waterproof flooring takes spills in its stride.

All Luvanto flooring is also fire resistant to keep you, your family, and your home safe and sound.

luvanto





# Our flexible, glue-down ranges.



Whether you're after a simple pattern or an elaborate design, our glue-down Design ranges can be combined with Design Strips and adhered in a laying style of your choice. From straight-lay planks to intricate patterns, the floor is yours.

For results that look great (and last a lifetime!) we recommend professional installation for these ranges.



**Worried about your underfloor heating?**  
Don't worry – Luvanto Design floors don't shrink or expand like laminate does, so these ranges are a great option to install with underfloor heating!

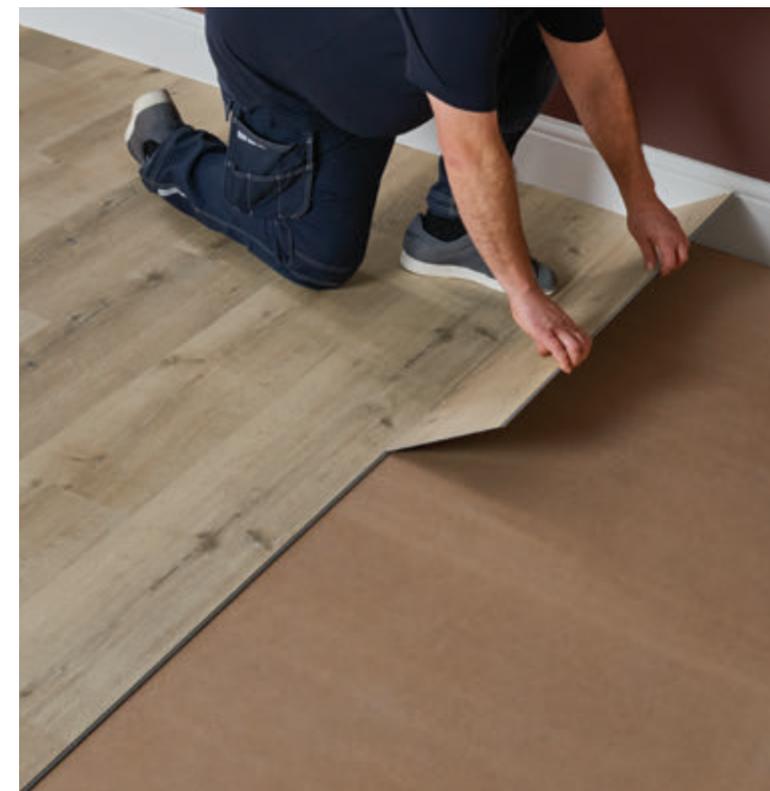




# Our hassle-free click+ flooring ranges.



Introducing Click+, a speedier and easier way to install LVT flooring. Click+ uses the latest Stone Plastic Composite (SPC) tech for a high-quality, realistic finish. Boasting an integrated acoustic underlay, our non-adhered, free-floating Click+ system with new Drop Lock tech is a hassle-free way to install our long-lasting flooring into your home.



For results that look great (and last floor-ever!) we recommend professional installation for this laying method.

**With Click+, you don't need to wait around** – you can put furniture back and walk on the floor straight away after laying. Talk about speedy!

# Try us on for size.



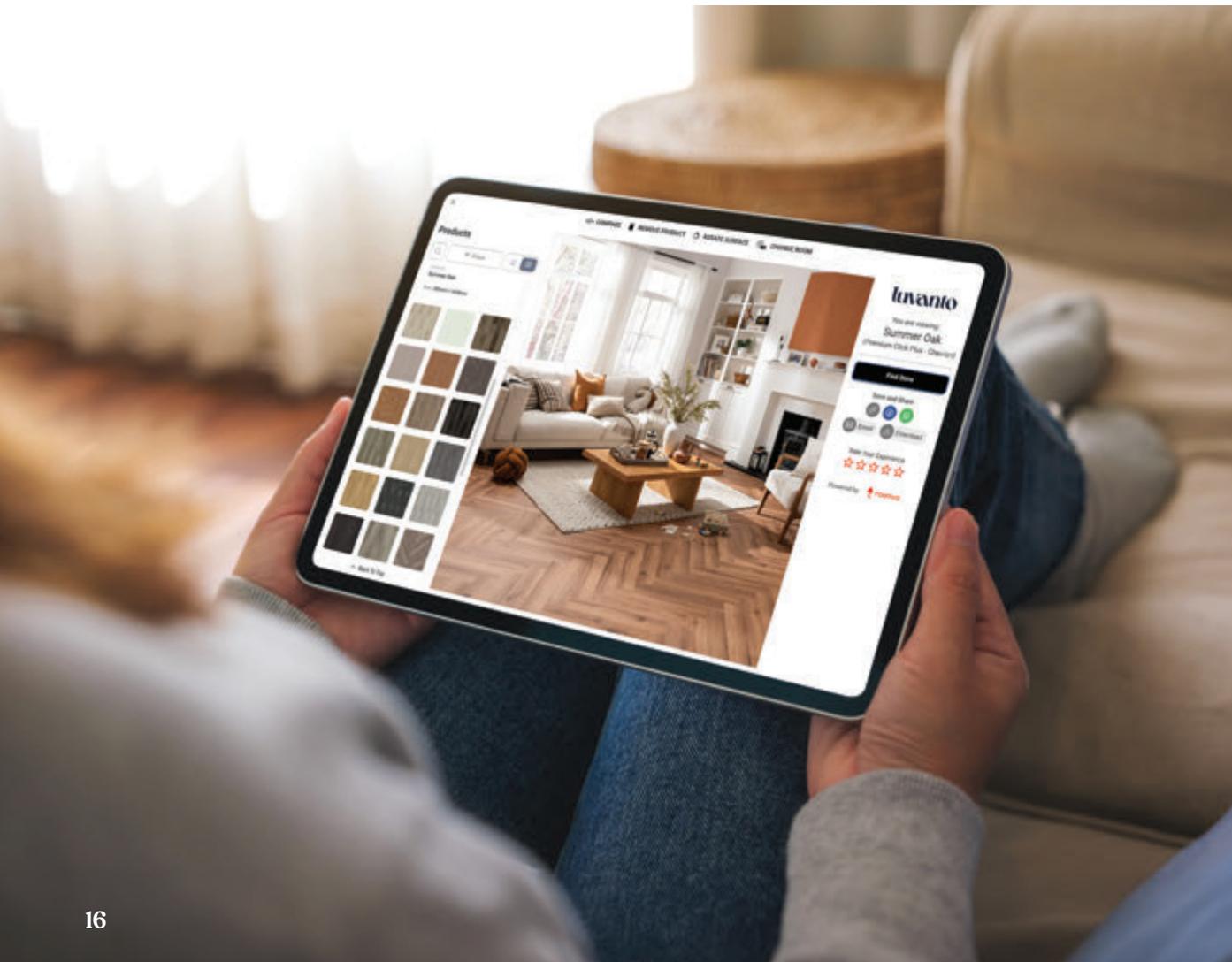
Visit our website to try before you buy with our 3D Room Visualiser: [roomvo.com/my/luvanto](https://roomvo.com/my/luvanto)

## 3D ROOM VISUALISER

### Need more inspiration?

Our handy Room Visualiser tool is great for seeing how our floors would look in your home. Simply take a picture (say cheese!) of the room you'd like to re-floor and upload it to our visualiser. Now, the fun begins.

Virtually try on any of our floors to find the one. We think we'd look great on your floor but don't just take our word for it! Try our 3D room visualiser now.



## Grab 3 free samples.

Want to meet us face to face? Visit our website to order up to 3 samples completely free of charge and get a feel for your favourites.

[luvanto.com](https://luvanto.com)



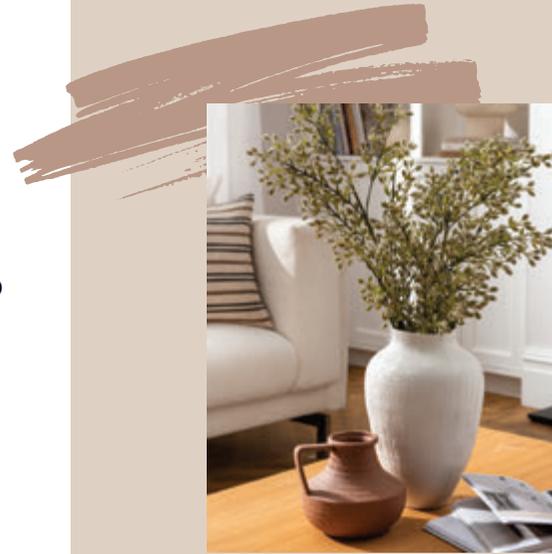
## Drop into your nearest showroom.

For expert advice on the right Luvanto floor for your home, pop into a showroom near you. We're stocked in major retailers all over the country.

Visit our website to find your nearest showroom: [luvanto.com](https://luvanto.com)

# Stay ahead of the trends.

Trends come and go but a Luvanto floor is forever. (And styling yours has never been easier!) Keep your interiors looking floor-less with our colour matching inspiration. As experts in colour forecasting and pairings, we match the latest colour trends with each of our flooring shades so you can stay tickled pink with your décor all year round.



*Snuggle up with cosy neutral tones*



## Beyond Beige

Beige doesn't have to mean bland, and this collection of timeless, muted coffee browns, warm caramels and milky off-whites are anything but boring. These versatile, sophisticated earth tones will never go out of fashion and are foolproof when it comes to styling. Flick to [page 47](#) to see how we pair this neutral palette.



Old English Oak



Golden Oak



*Offset deep greens with warm earth tones to add depth to your space*

*Create a relaxing space with accents of foliage*

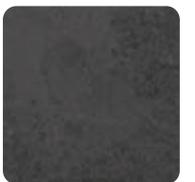
## Midnight Olive

Inspired by nature, this moody green colour palette includes everything from deep olives to muted evergreens. Adding warmth to this leafy palette with woody rosewood accents is sure to create a quiet and restful reading room or transform a bland bathroom into a relaxing sanctuary.

To see our style suggestions, turn to [page 69](#) for inspiration.



Black Marble



Black Slate

# Clay Earth

Like Midnight Olive, the Clay Earth scheme is grounded in nature however this palette takes inspiration from more than just summertime leaves. This earthy collection includes everything from misty plaster to burnt amber and rusty copper. Each of these dusty desert pigments feel at home in any room and help to create a warm, secure space.

Ready to turn up the heat? Flip to **page 25** to find a Luvanto floor to match.



*Rich rusts and warm, wood style flooring creates an inviting feel*



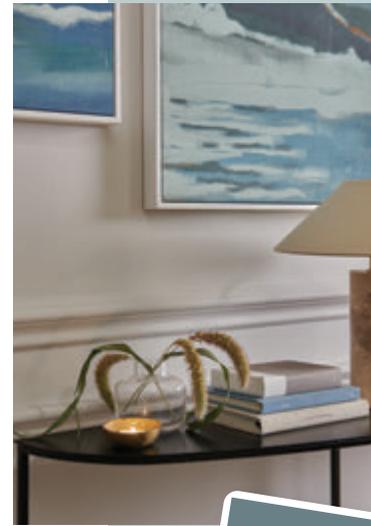
*Spice up your space with varying textures of a Clay palette*



Classic Oak



Bleached Larch



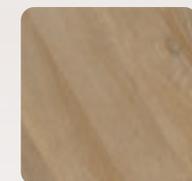
*Create a tranquil feel with a fresh, coastal palette*

# Coastal Cottage

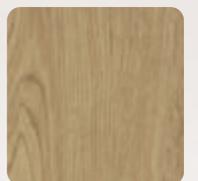
This dreamy palette meets shades of blue and green in the middle – think expansive skies and vast oceans.

The combination of indigo, mid-green and pastel blue is a seascape of tranquillity that helps to create a sense of wellbeing in the home.

Ready to ride the wave? Skip to **page 63** to see how we style this oceanic palette.



Summer Oak



Natural Oak

PREMIUM

# Wood Collection

Our Premium Wood collection will have the neighbours asking, "is that real wood?". With ground-breaking Registered Grain Embossing tech and a luxury super-matt finish, this range is hard to tell apart from the real thing.

We've searched the globe for the latest, most realistic colours so you can be sure you're one step ahead of the trends with our carefully curated Premium Wood collection.

Flooring featured: Classic Oak



# Premium Wood

AVAILABLE IN



luvanto  
Premium Design



luvanto  
Premium Click+



Flooring featured: Classic Oak



Latte Oak



Classic Oak



Golden Oak



Old English Oak

## All about oaks.

For traditional, timeless elegance, choose a warm wood-style Luvanto floor. From our soft Latte Oak to rich Old English Oak, our range of warm shades are sure to add classic character to any room.

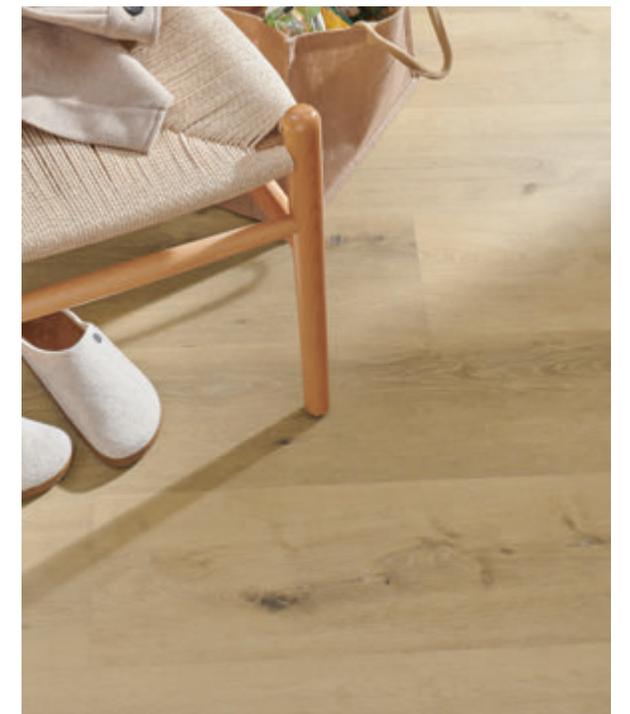


## Trend TALK

### Introducing rust tones into your space.

Rich clays and rusty reds pair beautifully with warm wood-style floors. Introduce a trend-led Clay palette into your home, with a feature colour to two of four walls within a room to create a warm, inviting feel.

For a more subtle approach, mix and match soft furnishings like seat cushions or rugs in varying shades of Clay to create depth. This works particularly well to soften angular kitchens and rooms with hard surfaces.



# Wood Collection

Our plank-tastic wood-style floors combine practicality, durability and the latest colour trends for stylish, no-compromise flooring that lasts a lifetime.

Whether you're looking for a traditional or modern style, our wood-effect flooring is a timeless choice for any room. Life's chaos is no match for this collection!

Flooring featured: White Oak



# Wood

AVAILABLE IN  Luvanto Design

 Luvanto Click+



Flooring featured: Natural Oak



Flooring featured: Desert Driftwood



Desert Driftwood



Natural Oak

Our neutral-tone wood-style floors bring a sense of calm and tranquility to any room. From bright Natural Oak to soothing Desert Driftwood, we have a range of wood-finish styles to complement any space.

# Wood

AVAILABLE IN  Luvanto Design

 Luvanto Click+



Contemporary warm greys create a modern, sleek look within a room. Whether you're looking for a light Oxford Grey or a misty Brushed Oak, we have a whole host of realistic styles in modern-day greys.

Featured flooring: Oxford Grey



Oxford Grey



Washed Grey Oak



Winter Oak



Vintage Grey



Brushed Oak

# Wood

AVAILABLE IN  Luvanto Design

 Luvanto Click+



Flooring featured: Cottage Oak



Flooring featured: Sun Bleached Spruce

Despite what most think, a warm grey flooring can add more light to rooms, making them appear bigger. Our collection of warm grey floors range from a mid-tone Cottage Oak to a vintage Reclaimed Oak, and each add an element of modern sophistication to any room.



Cottage Oak



Sun Bleached Spruce



Reclaimed Oak



Harbour Oak

# Wood

AVAILABLE IN  Luvanto Design

 Luvanto Click+



Smoked Charcoal



Ebony



Black Ash



Midnight Ash

Our dramatic dark-toned floors add depth to any home. From multi-tonal Smoked Charcoal to moody Midnight Ash, our range of shadowy styles are sure to add character to any room.

Flooring featured: Midnight Ash

# Wood

AVAILABLE IN  Luvanto Design

 Luvanto Click+



Bleached Larch



Distressed Olive



Country Oak



Harvest Oak

Whether you're looking for a warm-toned floor like Harvest Oak or something cool-toned like Bleached Larch, lighting can help you decide which would suit a room best. The darker the room, the lighter we recommend your flooring be. If your room is naturally bright you have the pick of the bunch – lucky you!

Flooring featured: Bleached Larch

# Wood

AVAILABLE IN  Luvanto Design

 Luvanto Click+



Perfect for naturally darker rooms, our lighter grey floors add brightness to any space. Whether you're looking for a classic grey like Lakeside Ash or a white grey like Arctic Maple, we have a range of modern colours to choose from.

Flooring featured: White Oak



Flooring featured: Pearl Oak



Arctic Maple



Misty Elm



Lakeside Ash



White Oak



Pearl Oak

# Premium Wood

AVAILABLE IN  **luvanto** Premium Design  **luvanto** Premium Click+



Latte Oak



Classic Oak



Golden Oak



Old English Oak

# Wood

AVAILABLE IN  **luvanto** Design  **luvanto** Click+



Arctic Maple



White Oak



Lakeside Ash



Bleached Larch



Pearl Oak



Washed Grey Oak



Natural Oak



Country Oak

For our full product list, dimensions and availability please scan the QR code.



Visit our Room Visualiser at [luvanto.com](http://luvanto.com) to view products in your chosen space and laying colour.  
Order your free samples at [luvanto.com/flooring](http://luvanto.com/flooring)

# Wood

AVAILABLE IN



Luvanto  
Design



Luvanto  
Click+



Winter Oak



Desert Driftwood



Reclaimed Oak



Harbour Oak



Sun Bleached Spruce



Oxford Grey



Harvest Oak



Distressed Olive



Misty Elm

# Wood

AVAILABLE IN



Luvanto  
Design



Luvanto  
Click+



Cottage Oak



Vintage Grey Oak



Smoked Charcoal



Brushed Oak



Priory Oak



Ebony



Black Ash



Midnight Ash

Visit our Room Visualiser at [luvanto.com](https://www.luvanto.com) to view products in your chosen space and laying colour.

Order your free samples at [luvanto.com/flooring](https://www.luvanto.com/flooring)

PREMIUM

# Herringbone Collection

Have the best of the best with Premium Herringbone. Combining our cutting-edge Registered Grain Embossing tech with a luxury super-matt finish, this elegant wood-style collection is hard to tell apart from the real thing.

Taking inspiration from around the globe, our timeless Premium Herringbone is available in the latest on-trend colours so you can have it all – apart from the hefty price tag!

Flooring featured: Old English Oak with Black Design Strips



# Premium Herringbone

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Premium Design

 Luvanto  
Premium Click+



Flooring featured: Old English Oak

## Trend TALK

Shhh! Say hi to soft, muted neutrals.

Muted neutrals and milky off-whites create a cosy space. Pair cool-toned neutral shades with warm-toned woods to enhance your floor's beauty.

Neutrals don't have to be beige; we recommend mixing a range of shades within the same colour family to create a casual, comforting ambience. Using neutrals as a base is a great clean-canvas foundation to any room. Snuggle up and get comfy!



Latte Oak



Classic Oak



Golden Oak



Old English Oak



# Herringbone Collection

Stylish and timeless, our Herringbone Collection is sure to add a touch of elegance to any room. Herringbone even allows smaller spaces to feel bigger and more open by creating an illusion of movement, making it the perfect choice for tight hallways and slim rooms.

Designed with all the benefits of Luvanto's wood-style ranges, this collection combines style and durability for long-lasting, high-quality flooring your feet will thank you for.

Flooring featured: Pearl Oak



# Herringbone

AVAILABLE IN  Luvanto Design



For a natural looking Herringbone floor, choose one of our warm-toned shades. Our mellow Country Oak and chocolately Ebony will never go out of style.

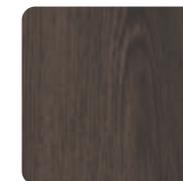
Flooring featured: Country Oak



Flooring featured: Country Oak



Country Oak



Ebony



Flooring featured: Ebony

# Herringbone

AVAILABLE IN  Luvanto Design



If you're after a traditional Herringbone with a modern twist, look no further than our range of grey-toned wood-style flooring. Choose from light Misty Elm or deep Smoked Charcoal and everything in between.

Flooring featured: Misty Elm



Misty Elm



Pearl Oak



Washed Grey Oak



Harbour Oak



Smoked Charcoal

# Herringbone

AVAILABLE IN  Luvanto Design

 Luvanto Click+



Flooring featured: White Oak



One of the main considerations when choosing your perfect Herringbone floor is lighting. Lighter floors like White Oak are great for brightening up darker rooms whereas darker floors like Priory Oak work well in naturally sunny spaces.



White Oak



Natural Oak



Priory Oak



Reclaimed Oak



# Premium Herringbone

AVAILABLE IN



luvanto Premium Design



luvanto Premium Click+



Latte Oak



Classic Oak



Golden Oak



Old English Oak

# Herringbone

AVAILABLE IN



luvanto Design

AVAILABLE IN



luvanto Design



luvanto Click+



Misty Elm



Pearl Oak



Country Oak



Washed Grey Oak



Harbour Oak



Smoked Charcoal



Ebony



White Oak



Natural Oak



Priory Oak



Reclaimed Oak

Visit our Room Visualiser at [luvanto.com](https://www.luvanto.com) to view products in your chosen space and laying colour.

Order your free samples at [luvanto.com/flooring](https://www.luvanto.com/flooring)

PREMIUM

# Patterns Collection

From creating an illusion of more space with a Chevron pattern or livening up a room with a Basketweave-style Parquet feature floor, our collection of Premium Patterns has something unique for every home.

Thanks to our unique Registered Grain Embossing tech and luxury super-matt finish, our new wood-style Premium Patterns look (and feel) like the real thing. With this range, you can have it all – with no compromises!

Flooring featured: Summer Oak





Flooring featured: Spring Oak

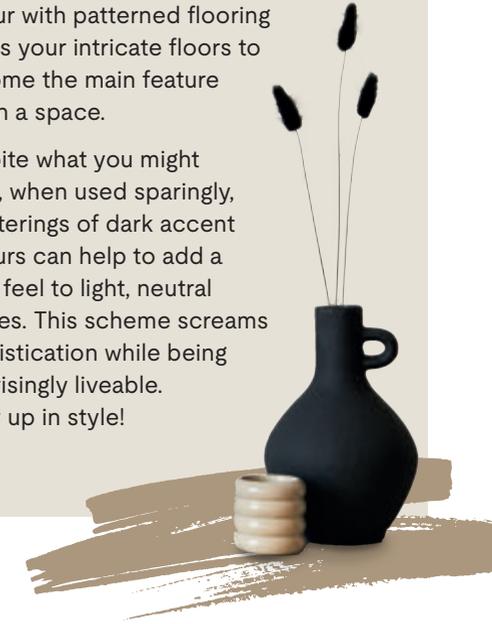
## Trend TALK

**Neutrals with monochrome accents.**

Hello, sophistication.

Pairing light, neutral washes of wall colour with patterned flooring allows your intricate floors to become the main feature within a space.

Despite what you might think, when used sparingly, smatterings of dark accent colours can help to add a cosy feel to light, neutral spaces. This scheme screams sophistication while being surprisingly liveable. Cosy up in style!



**Spring Oak**



**Autumn Oak**

Warm, light Spring Oak and deep, rich Autumn Oak add a timeless feel to any Basketweave flooring.

AVAILABLE IN



Flooring featured: Summer Oak

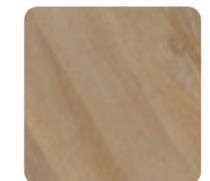


## Trend TALK

Waving in a Seascapes palette.

Salty blues and seafoam greens are a match made in beachy heaven with orange-based flooring colours.

To bring this tonal range into your home, get creative with decoration and choose areas such as door frames or sections of wall panelling as coloured accents. We suggest decorating directly onto staircases or along walls running parallel with stairs in hallways as this theme is bright and welcoming. With Seascapes, this scheme is your oyster!



Summer Oak

Sunny Summer Oak works with natural lighting to make rooms feel more dynamic.

When laid pointing away from your room's natural light source, Chevron patterns create the illusion of more space.



### CHEVRON

When laid pointing away from your room's natural light source, Chevron patterns create the illusion of more space. Each plank has slightly different shades and markings meaning every complete Chevron floor is unique depending on its laying order. Whether you want uniformity or contrast between each plank – the choice is yours!



Summer Oak Chevron



# Premium Patterns

AVAILABLE IN  **luvanto**  
Premium Click+

## BASKETWEAVE

Basketweave-style Parquet flooring adds a unique sense of character to any room. Each individual plank of Parquet is different meaning every Basketweave floor is unique depending on its laying style. This can affect its overall look and feel – which is completely up to you!



Basketweave  
Versailles Parquetry  
Spring Oak



Basketweave  
Versailles Parquetry  
Autumn Oak

Visit our Room Visualiser at [luvanto.com](https://www.luvanto.com) to view products in your chosen space and laying colour.

Order your free samples at [luvanto.com/flooring](https://www.luvanto.com/flooring)

PREMIUM

# Stone Collection

Discover Premium Stone without the premium price tag. Complete with a super-matt finish and commercial-grade wear, this hyper-realistic stone-style collection is extremely durable and extremely stylish.

We've taken inspiration from around the globe to curate the colours of this collection so you can be sure you'll love your Premium Stone results floor-ever.

Flooring featured: Black Marble





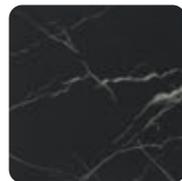
Flooring featured: Black Marble

## Trend TALK

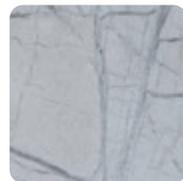
Welcome the outside in.

Deep olive greens pair beautifully with dramatic dark stone flooring. We 'luv' making green the feature colour in a room by using it to highlight the main wall of interest. Offset this natural palette with a fiery rosewood hue to add warmth and contrast perfectly with dark stone floors. This is the ideal scheme for transforming family bathrooms into tranquil spas. Bubble bath anyone?

Our cool-toned Stone floors create a contemporary feel in any room. From dark Black Marble to pale Glacier Grey, our Premium Stones look floor-less in bathrooms and kitchens.



Black Marble



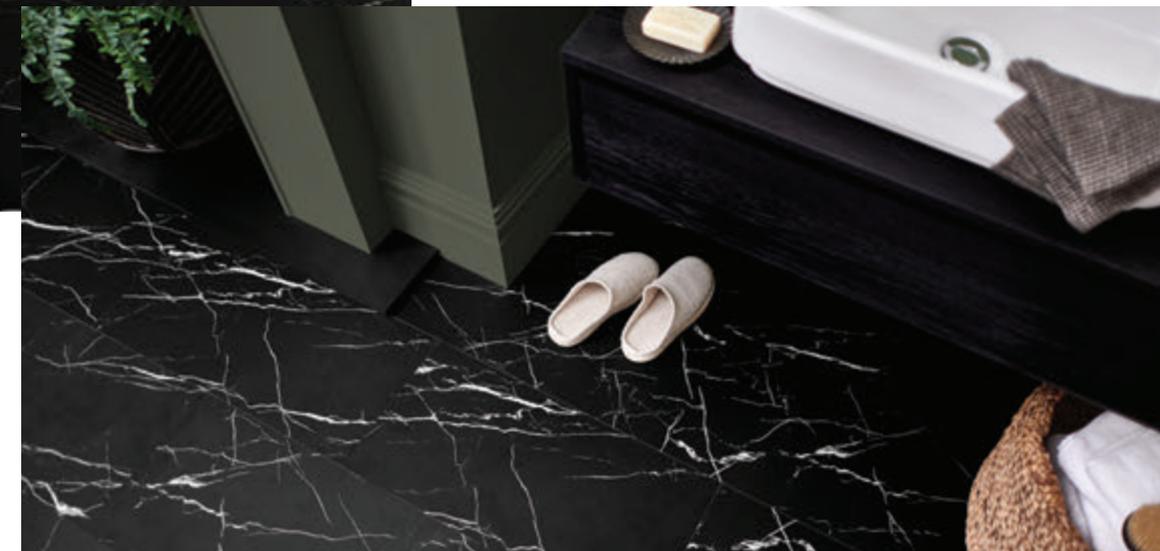
Glacier Grey



Regency Stone



Oyster Marble



# Stone Collection

Have all the benefits of a stone tile without the hard, cold feeling underfoot – and no tricky maintenance! Not only is this collection beautifully stylish but it's also designed to withstand the rough'n'tumble of everyday life.

Our Stone range is perfect for all rooms, including kitchen and bathrooms, thanks to its high water and fire resistance and compatibility with underfloor heating. Life, bring it on!

Flooring featured: Warm Grey Stone



# Stone

AVAILABLE IN  Luvanto Design

 Luvanto Click+



Flooring featured: Urban Grey

Modern grey Stone flooring creates a clean, contemporary look. From New Concrete to Black Slate, there's a shade of grey to make your space look anything but.



Flooring featured: New Concrete



New Concrete



Weathered Concrete



Urban Grey



Black Slate



Flooring featured: Urban Grey

# Stone

AVAILABLE IN  Luvanto Design

 Luvanto Click+



Textured flooring stimulates the senses and creates a feeling of comfort. Easily add texture into your space with our Silver Slate and Carrara White Stone flooring.



Silver Slate



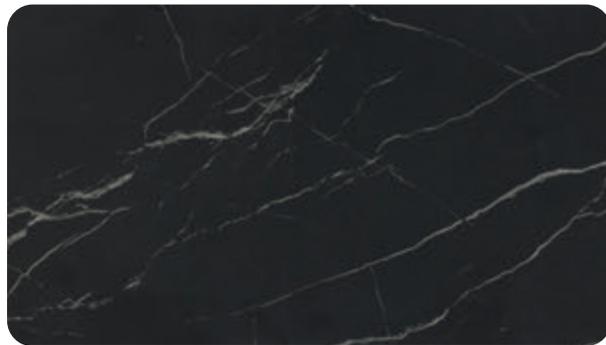
Carrara White

Flooring featured: Silver Slate with White Design Strips



# Premium Stone

AVAILABLE IN  
 **luvanto**  
Premium Click+



Black Marble



Glacier Grey



Regency Stone



Oyster Marble



Carrara White



New Concrete



Urban Grey



Silver Slate

# Stone

AVAILABLE IN  **luvanto** Design  **luvanto** Click+



Weathered Concrete



Warm Grey Stone



Black Slate

Visit our Room Visualiser at [luvanto.com](https://www.luvanto.com) to view products in your chosen space and laying colour.  
Order your free samples at [luvanto.com/flooring](https://www.luvanto.com/flooring)

Design Strip featured: Black 5mm



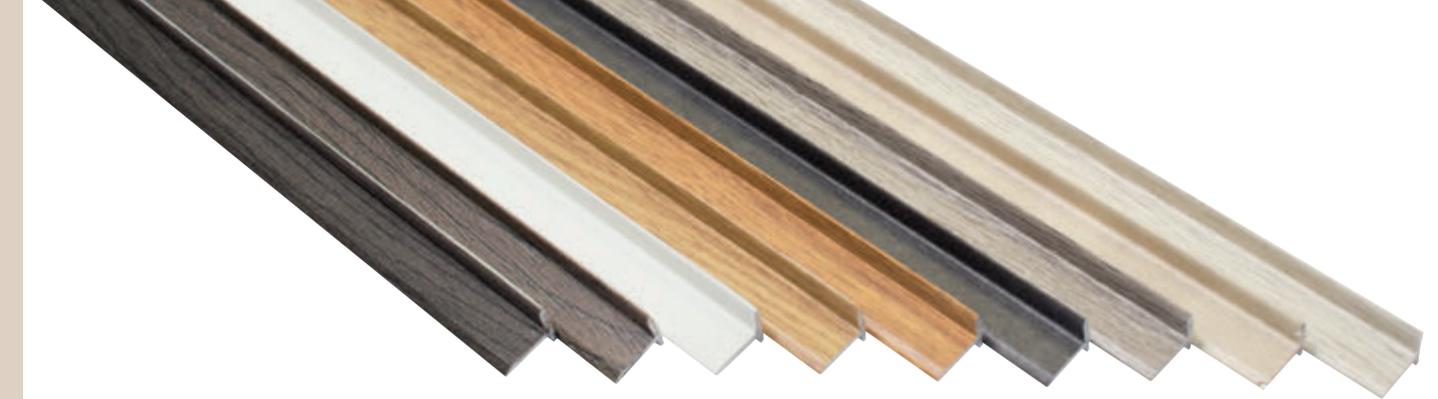
# The finishing touches

## Finishing Strips

Luvanto Finishing Strips are the icing on the cake to create a neat and professional finish. For use with our **Click+** range, these self-adhesive Finishing Strips expertly conceal the expansion gap between the flooring and the skirting board for results as neat as a pin.

## Design Strips

Luvanto Design Strips are the perfect final step to achieve a floor-less finish. Only for use with our **Luvanto Design** range, our Design Strips are available in widths of 3mm and 5mm, and can be used to create intricate borders for wooden floors or to convincingly imitate grout lines with tiled floors for a realistic final result.



## Finishing Strips

**Dimensions:** 2700mm x 16mm x 6mm  
**Quantity:** x20 Strips per pack

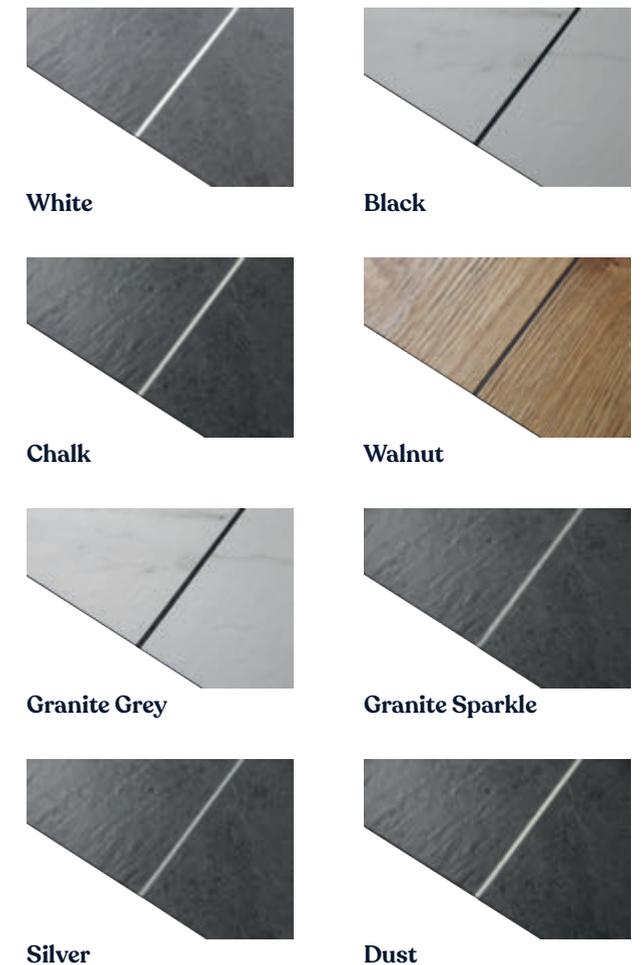
Please see product listing here:

- |                                  |   |
|----------------------------------|---|
| Luvanto Design & Click Plus Wood | Luvanto Design & Click Plus Stone         |
| Arctic Maple                     | Warm Grey Stone                           |
| Lakeside Ash                     | Silver Slate                              |
| White Oak                        | Black Slate                               |
| Pearl Oak                        | Urban Grey                                |
| Washed Grey Oak                  | Weathered Concrete                        |
| Winter Oak                       | New Concrete                              |
| Bleached Larch                   | Carrara White                             |
| Natural Oak                      | Premium Design & Premium Click Plus Wood  |
| Country Oak                      | Latte Oak                                 |
| Harvest Oak                      | Classic Oak                               |
| Distressed Olive Wood            | Golden Oak                                |
| Reclaimed Oak                    | Old English Oak                           |
| Sun Bleached Spruce              | Premium Design & Premium Click Plus Stone |
| Harbour Oak                      | Glacier Grey                              |
| Vintage Grey Oak                 | Black Marble                              |
| Smoked Charcoal                  | Oyster Marble                             |
| Misty Elm                        | Regency Stone                             |
| Ebony                            | Premium Click Plus Patterns               |
| Black Ash                        | Summer Oak                                |
| Priory Oak                       | Spring Oak                                |
| Oxford Grey                      | Autumn Oak                                |
| Brushed Oak                      |   |
| Cottage Oak                      |   |
| Desert Driftwood                 |   |
| Midnight Ash                     |   |

White (also available)

## Design Strips

**Dimensions:** 914mm x 2mm x 3mm OR 5mm  
**Quantity:** x50 Strips per pack



Photographs and colour swatches shown in this brochure are for representation purpose only. Please request a sample for true reflection of colour.

For our full product list and availability please scan the QR code

